MARCELA GONZÁLEZ RIVAS

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EMPLOYMENT

University of Pittsburgh – Pittsburgh, PA

 Assistant Professor, Graduate School of Public and International Affairs, 2012- present.

Cornell University – Ithaca, NY

- Visiting Assistant Professor, Department of City and Regional Planning, 2010-2012.
- Postdoctoral Associate, Department of City and Regional Planning, 2008-2010.

Princeton University - Princeton, NJ

 Lecturer, Woodrow Wilson School of Public and International Affairs, 2007-2008.

North Carolina Department of Commerce – Raleigh, NC

 Research Assistant, Policy Research and Strategic Planning Unit, Summer 2003.

The World Bank – Washington, DC

• Research Assistant, Development Economics Research Group, Infrastructure and Environment Department, 2000-2001.

EDUCATION

PhD, University of North Carolina, Chapel Hill

- City and Regional Planning, 2007.
- Dissertation: "The Implications of Trade Openness for Regional Inequality in Mexico".
- Advisors: Dr. Harvey Goldstein, Dr. Edward Feser and Dr. William A. Darity.
- Specializations: Regional economic growth, trade, and inequality.

MSc, London School of Economics

- Development Studies, 1997.
- Thesis: "The Political Economy of Structural Adjustment Programs in Mexico after the 1982 Debt Crisis".

BA, Universidad de las Américas – Mexico City, Mexico

- International Relations (Licenciatura en Relaciones Internacionales), 1994.
- Thesis: "Poverty and Human Rights in Latin America".

PEER-REVIEWED PUBLICATIONS

- "Experiential Learning as a Way to Foster Realistic Comparative Policy Analysis." *Journal of Comparative Policy Analysis*. August, 2021.
- "Pittsburgh's Translocal Social Movement: A Case of the New Public Water." With Caitlin Schroering. 2021. *Utilities Policy*, Vol. 71.
- "Water Equity, COVID-19 and the Role of US Cities and States." With Mildred Warner and Xue Zhang. 2021. Town Planning Review. Vol. 92, No. 2: 221-227.
- "Which States and Cities Protect Their Residents from Water Disconnection in the COVID-19 Pandemic?" With Mildred Warner and Xue Zhang. 2020. *Utilities Policy*. Vol. 67 (C).
- "Analyzing the Potential of Community Water Systems—The Case of AguaClara." With Karim Beers, Mildred Warner and Monroe Weber-Shirk. 2014. *Water Policy*. Vol. 16: 557-577.
- "Decentralization, Community Participation, and Improvement of Water Access in Mexico." 2014. *Community Development*. Vol. 45, No. 1: 2-16.
- "Ethnolinguistic Divisions and Access to Clean Water in Mexico." 2014. Latin American Research Review. Vol. 49, No. 2: 129-151.
- "Why Do Indigenous Municipalities in Mexico Have Worse Piped Water Coverage?" 2012. *Development in Practice*. Vol. 22, No. 1: 31-43.
- "Trade Openness, Infrastructure, and the Wellbeing of Mexico's South." 2011. *Mexican Studies*. Vol. 27, No. 2: 407-429.
- "The Effects of Trade Openness on Regional Inequality in Mexico." 2007. *The Annals of Regional Science*. Vol. 41, No. 3: 545-561.

Works in progress

- "Water Pricing and Affordability in the US: Public vs Private Ownership."
 With Xue Zhang, Mary Grant and Mildred Warner. Submitted:
 International Journal of Water Resources Development, (May, 2021).
- "Addressing the Impossible Triad High Inequality, Decentralized policy and Low Local Capacity — Challenges for Drinking Water Policy in Mexico." R&R at International Planning Studies, (May 2019).

BOOK CHAPTERS AND OTHER PUBLICATIONS

- "A Tale of Two Water Operators: Legacies of Public Versus Private
 Amidst Covid19 in Pittsburgh." Chapter in David A. McDonald, Susan J.
 Spronk, and Daniel Chavez (eds). 2020. Public Water and Covid-19: Dark
 Clouds and Silver Linings. Municipal Services Project (Kingston) and
 Transnational Institute (Amsterdam).
- "Water Shut-off Moratoria in the US." With Mildred Warner, Mary Grant, Xue Zhang, chapter in David A. McDonald, Susan J. Spronk, and Daniel Chavez (eds). 2020. Public Water and Covid-19: Dark Clouds and Silver Linings. Municipal Services Project (Kingston) and Transnational Institute (Amsterdam).
- Op-ed "Clean water, rate increases and water equity" In Pittsburgh Post-Gazette, May 24th, 2021.

BOOK CHAPTERS AND OTHER PUBLICATIONS (CONT.)

- Op-ed Piedras de Papel "Las ciudades post-COVID." In elDiario.es Spanish Newspaper. With Pablo Fernández–Vázquez; September 2020.
- "Review: Uneven Regional Development, The European Union and Its New Member States." 2005. Regional Studies. Vol. 39, No. 7: 1006-1007.

FELLOWSHIPS,
AWARDS AND GRANTS

- "Transcending Disciplines to Advance Regional Water Equity." University
 of Pittsburgh Momentum Funds 2020-21 Grant, as part of the Water
 Collaboratory Team, February 2021.
- "Investigating Water Affordability in the Pittsburgh Region." Steven Manners Research Development Awards 2021, UCSUR. Submitted/not supported.
- Joint NASPAA-Journal of Comparative Policy Analysis Award for the Best Comparative Pedagogy Paper. "International Capstone on Sustainable Water Management, October 2019."
- "Multidisciplinary Research in Industry Studies Grant". Jointly sponsored by the Center for Industry Studies, Swanson School of Engineering & the Office of the Provost. Center for Industry Studies, University of Pittsburgh, March, 2015.
- Faculty Research Grant, Center for Latin American Studies, University of Pittsburgh, 2014-2015 and 2012-2013.
- Curriculum Development Grant, Global Studies Center, University of Pittsburgh, 2014.
- Course Travel Grant, Latin American Studies Program, Office of the Vice Provost of International Affairs and Department of City and Regional Planning, Cornell University, 2010, 2011.
- Faculty Research Rapid Response Grant, Cornell Population Program, Cornell University, 2010.
- "Off-campus Dissertation Research Fellowship", Graduate School of the University of North Carolina at Chapel Hill, 2006.
- "Field Research Grant Fellowship", Institute for Latin American Studies, University of North Carolina at Chapel Hill, 2004.
- Smith Graduate Research Grant, Graduate School of the University of North Carolina at Chapel Hill, 2004.
- Honorable mention (*mención honorífica*), "Corruption and Economic Growth in Mexico." Second Annual Contest of Papers on Corruption in Mexico, National Autonomous University of Mexico (UNAM), 2004.
- International Peace Scholarship, International PEO Foundation, 2002-03.
- Graduate School Merit Assistantship, University of North Carolina at Chapel Hill, 2001-2003.
- CONACyT Merit-based Graduate Scholarship, Mexican federal government, 1996.

INVITED TALKS, SEMINARS AND WEBINARS

- "Water Governance and Sustainable Development in Pittsburgh."
 Seminar at the Department of Environmental and Occupational Health at University of Pittsburgh Graduate School of Public Health, March 19, 2021.
- "The Case of Pittsburgh's Civil Society Response to Water Service Privatization." Water Collaboratory Webinar Series, April 21, 2021.
- "Water Affordability Challenges in Pittsburgh." Low Income Assistance Advisory Committee at PWSA, February 12, 2021.
- "Water Rights Internationally and At Home." Virginia Interfaith Power and Light Webinar, January 22, 2021.
- "Epidemiological Landscapes." Respondent, University of Pittsburgh-Carnegie Mellon University Environmental Humanities Research Seminar, October 21, 2020.
- "Planning, Public Health and Responses to COVID19." Cornell University College of Architecture, Art and Planning Webinar, September 30, 2020.
- "The Perils and Promise of Sustainable Water Management in Mexico City." Talk to Mexican Student Group visiting Pittsburgh as part of Talentum Interdisciplinary Program on Education Policy and Practice (PIPE) of the Center for Research and Teaching in Economics CIDE, July 11, 2016.
- "Addressing Population Dispersion and Marginalization in Mexico." Latin American Social and Public Policy Student Conference, Faculty Speaker, University of Pittsburgh, February 23, 2013.
- "Community Participation and Development: The Case of San Bartolomé Zoogocho, Oaxaca." Annual Meeting of the Bi-national Front of Indigenous Organizations, Los Angeles, CA, August 2011.
- "Ethnic Fractionalization and Water Access in Mexico." Regional Science Seminar, University of Massachusetts, Amherst, April 2010.
- "Ethnic Fractionalization, Discrimination and Water Access in Mexico."
 Annual Conference of the Cornell Population Program, Cornell
 University, September 2009.
- "Mexico's Regional Inequality in the Context of Trade Openness."
 Seminar at the Center for Latin American and Caribbean Studies,
 Michigan State University, September 2009.
- "Development and Inequality in Latin America." Annual Meeting of the student organization Bridges to Community, Inc., Cornell University, April 2009.
- "Chiapas, the South and Mexico's Regional Inequality in the Context of Trade Openness." Conference on Fifteen Years after the Zapatistas, Center for Latin American Studies, Harvard University, April 2009.

Conference Presentations "The Urgency of Water Access Protections Post-pandemic in the US."
 University of Utrecht and Technion Israel Institute of Technology,

CONFERENCE PRESENTATIONS (CONT.)

- International Conference on Rethinking Urban Geographies and Planning Through COVID19, remote session, April 2021.
- "Understanding the Perspectives on Sustainable Water Management in Mexico City Across Water Sector's Actors." American Association of Geographers, remote session, April 2020.
- "The Perils and Promise of Sustainable Water Management: Lessons from Mexico City." American Association of Geographers, Washington, D.C. April 2019.
- "Water Governance Paradigm Change: Responses from Civil Society Beyond the Privatization Debate in Mexico City." Latin American Studies Association Annual Congress. New York City, NY, May 2016.
- "The Prospects of Sustainable Water Management in Mexico City." Latin American Studies Association Annual Congress. San Juan, Puerto Rico, May 2015.
- "Inequality of Water Access in Mexico, Challenges Ahead." Association of Collegiate Schools of Planning. Philadelphia, PA, October 2014.
- "Governance Models of Community Water Systems: The Case of AguaClara." Association of European Schools of Planning and Association of Collegiate Schools of Planning Joint Congress. Dublin, Ireland, July 2013.
- "Resettlement as a Strategy of Public Goods Provision in Sparsely Populated Areas." Association of Collegiate Schools of Planning. Cincinnati, OH, October 2012.
- "Decentralization, Community Participation and Improvement of Water Access in Mexico." Association of Collegiate Schools of Planning. Salt Lake City, UT, October 2011.
- "Ethno-linguistic Divisions and Inequalities in Access to Clean Water in Mexico." Midwest Political Science Association. Chicago, IL, April 2010.
- "Ethno-linguistic Divisions and Regional Inequality in Mexico."
 Conference on Regional Inequality in Times of Globalization, Center for Latin American Studies. Michigan State University, April 2010.
- "Ethno-linguistic Fractionalization, Discrimination and Water Access in Mexico." Association of Collegiate Schools of Planning. Washington, DC, October 2009.
- "Why Do Indigenous Municipalities Have Worse Water Access in Mexico?" Western Regional Science Association. Napa Valley, CA, February 2009.
- "How Has Trade Affected Economic Sectors in Mexico? A Sub-national Level Analysis." North American Regional Science Council. Brooklyn, NY, November 2008.
- "How Has Trade Affected Industries in Mexico? A Regional Level Analysis." Western Regional Science Association. Newport Beach, CA, February 2007.

CONFERENCE PRESENTATIONS (CONT.)

- "Regional Inequality in Mexico." Second World Planning Schools Congress. Mexico City, July 2006.
- "The Spatial Dimensions of Regional Inequality in Mexico." Southern Regional Science Association. Washington, DC, April 2005.

PROFESSIONAL SERVICE, AFFILIATIONS AND OTHER ACTIVITIES

- Member, Editorial Board. *Habitat International*, September 2020-current.
- Referee: Regional Studies 2009, 2010, 2011; Development in Practice 2013, 2012; Water Policy 2012; Community Development 2014; State and Local Government 2015; Journal of Planning Education and Research 2016; Journal of Urban Affairs 2016; Growth and Change 2017, 2018; Journal of Economic and Policy Reform 2017; World Development 2018; Water Alternatives, 2019; Habitat International, 2020, 2021; World Systems Research, 2020; Utilities Policy, 2020, 2021; WiresWater, 2020; American Journal of Preventive Medicine, 2021.
- Member, Low Income Assistance Advisory Committee, Pittsburgh Water and Sewer Authority, Summer 2021—current.
- NASPAA/ASPA Distinguished Research Award NASPAA committee over the summer 2019 and 2017.
- Ford Institute Working Group on Closing the Water Gap, Academic year 2019-current.
- Supervised summer research internships for five GSPIA students, summer 2020.
- Center for Latin America Studies New Director Search Committee, 2019-2020.
- Plan for Pitt 2025 Goal 5 Committee "Embrace the World", 2020.
- Co-Chair, Track "Cities, Planning and Social Services." Latin American Studies Association Annual Congress, Puerto Rico, May 2015.
- Member, Faculty Advisory Board, GSPIA, University of Pittsburgh, Fall 2019-ongoing and 2013- 2015.
- Member, Diversity Committee, GSPIA, University of Pittsburgh, Fall 2015- present.
- Member, University Human Rights Working Group, Fall 2019-present.
- Member, Advisory Board, Center for Latin American Studies, University of Pittsburgh, Fall 2019-present and Fall 2013- 2014.
- Member, Advisory Board, Global Studies Center, University of Pittsburgh, Fall 2021-2024.
- Member, Organizing Faculty Committee, GSPIA's Social Equity Conference, University of Pittsburgh, Fall 2013-2014.
- Member, Affirmative Action Committee, GSPIA, Fall 2012-2013.
- Capstone course travel, Bogota, Colombia, Spring 2015, Fall 2017.
- Capstone course travel, Yucatan, Mexico, Spring 2014.

PROFESSIONAL SERVICE, AFFILIATIONS AND OTHER ACTIVITIES (CONT.)

- Capstone course travel, Chiapas, Mexico, Spring 2013, Fall 2011, Fall 2010.
- Member, Campus Evaluation Committee, Fulbright Fellowship, Cornell University, Fall 2011.
- Advisor to *DesignConnect* Project, Lansing, NY, Spring 2011.
- Facilitator and Co-Founder, Working Group on Latin America Poverty and Inequality, UNC-Duke Consortium of Latin American Studies, 2005-2007.
- Prior work experience at World Bank and in Mexico's Ministry of Finance, Mexico's Ministry of Foreign Affairs and UNICEF in Mexico.

RESEARCH SUPERVISED AND ADVISING

PhD Thesis at the University of Pittsburgh

- Song, Jee Eun (Chair of Committee). PhD in Public Policy and Administration, Fall 2019.
- Schroering, Caitlin (Member of Committee). PhD in Sociology, on-going.

Master's Thesis at GSPIA

• Andrew R. Reed (Member of Committee). Master of International Development, Spring 2013.

Master's Theses at Cornell University

- Uchita Vaid (Member of Committee). Master of Design and Environmental Analysis, Spring 2013.
- Karim Beers (Member of Committee). Master of City and Regional Planning, Spring 2012.
- Megan Witwer (Member of Committee). Master of City and Regional Planning, Spring 2012.
- Courtney Shum (Chair of Committee). Master of City and Regional Planning, Spring 2011.
- Karla De León (Member of Committee). Master of City and Regional Planning, Spring 2011.

Independent Studies and general advising at GSPIA

- Luciana Lemos, Master of Public Administration, Fall 2020 and Fall 2021.
- Akira Inaba, Master of International Development, Spring 2019.
- Curtis Thomas, Master of International Development, Fall 2013.
- General advising 6 to 15 master students per semester.

GRADUATE COURSES TAUGHT

At University of Pittsburgh, GSPIA:

- PIA 2501 Development Policy and Administration
- PIA 2740 Planning and Analysis for Sustainable Cities
- PIA 2125 City and Region: Theory and Practice

GRADUATE COURSES TAUGHT (CONT.)

- PIA 2096 Capstone Course: Policy and Planning in Developing Countries
- PIA 2707 Urbanization and Sustainable Dev in an International Context At Cornell University:
- CRP 6700 Regional Planning and Development in Developing Nations
- CRP 5076 Workshop Seminar Project Planning in Developing Countries
- CRP 6720 International Institutions
- CRP 8300 Regional Science Seminar

At Princeton University:

- WWS 591d Immigrant Integration Policy Workshop
- WWS 333 Claims and Evidence in Policy Research

At the University of North Carolina, Chapel Hill:

- PLAN 46 Introduction to Urban Planning
- INTS 210 Global Issues, Lead Spanish LAC Section

Professional Associations Membership

- American Association of Geography
- Urban Affairs Association
- American Collegiate Schools of Planning
- Western Regional Science Association
- Latin American Studies Association

Date: June, 2021